

Hello, I'm Billea Breen (*pronounced billy*)

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Seasoned UX/Product design professional with a decade of experience in product development and design systems. Passionate about crafting intuitive and engaging digital experiences. Proficient in Figma, prototyping, and data-driven insights. A friendly collaborator eager to lead and drive design excellence to create impactful products.

Experience

Monster, Weston, MA (Remote) - *Senior UX Designer* | JUNE 2022 - PRESENT

- Spearheaded the update of Monster's Design System in Figma, streamlining colors and typography for enhanced collaboration between designers and developers.
- Optimized prototyping and design workflows by enhancing Figma components, resulting in faster iterations and improved design output.
- Redesigned the Main Job View, improving user experience and engagement. The new designs allowed sponsored job listings to stand out, attracting more employers and generating increased revenue for the company.
- Assumed leadership responsibilities as Team Lead, successfully managing UX and Design System teams and collaborating with various departments to ensure branding and visual style consistency.

Trepp, New York - *UX Designer (via Apexon)* | MAY 2019 - MAY 2022

- Pioneered the addition of a global perspective to Trepp's data systems, addressing the growing need for clients to assess property portfolios in high-risk areas due to natural disasters.
- Leveraged expertise in product design and user research to optimize banking data for commercial real estate, contributing to data-driven decision-making for clients in the industry.
- Created UX workflows, prototypes, wireframes, and data visualizations to develop intuitive and engaging digital experiences that align with user needs and business goals.
- Successfully led the migration of legacy UI files from Axure to Figma, while building a Component Library that syncs and grows with a new React-based Design System, resulting in improved design consistency and efficiency.

**Apexon is a consulting company that embedded me at our client Trepp, a leading provider of Finance information and analytics, working on products related to services to the Structured Finance, CRE, and Banking markets.*

FOODMatch, New York - *Marketing Engagement* | AUG 2012 - MAY 2019

- Lead visual engagement and user experience at 5+ annual trade shows, educating customers on new and existing products and improving lead quality.
- Produce 40+ weekly marketing materials to support the sales team at events, launches, and presentations, while supervising teams to exceed experience objectives and sales goals.
- Design B2B sales materials based on feedback from team and end-users, developing templates for workflow efficiency.

Skills

UX/UI: Design System, UX Research and Analysis, Design Thinking and Product Design, Data Visualization and Communication, Prototype and Visual Design Skills

Technology: Figma, Axure RP, Sketch, Spark AR Studio, ChatGPT, Adobe Creative Suite, Jira, Slack

Project and People Management: Collaborative Team Player, Design Leadership, Project Scoping, Budgeting, and Maintaining Timelines

Education

NYU SCHOOL OF PROFESSIONAL STUDIES | *Diploma in User Experience Design* | 2018

City University of New York | *Bachelor of Arts in Communication and Media Studies* | 2013